

# Suits, Coats, Dresses and Millinery Continue to Hurry Out

## At the Remarkably Lowered Prices We've Attached to Them



SOME OF THE SEASON'S SMARTEST AND MOST DESIRABLE Garments have been drastically reduced. Wherever you turn, something will be on sale at a fraction of the price you had planned to pay.

Look for the clearance sale signs in every department. They will be everywhere. They will point to economies you never dreamed would come your way—and on just the articles or the merchandise you most need, and want right now.

WE WANT YOU TO BECOME FAMILIAR with the advantages of Shopping in this Women's Garment Store—AND, during this Mid-Season Clearance we've made the prices on Suits, Coats, Dresses and Millinery so low that they're really irresistible. COME AND SEE FOR YOURSELF WHAT GENUINE BARGAINS ARE OFFERED.

### Extraordinary Values in Women's Suits

#### Choice of Remaining Stock at Two Prices

**\$10<sup>95</sup> ... AND ... \$18<sup>95</sup>**

—IT IS NOT SURPRISING THAT WOMEN who come to investigate this offer, usually become purchasers—and they go home satisfied with the value they have received for their money, for it is seldom your opportunity to get such remarkable suit styles and suit values for the little prices charged.

IF WE WERE TO INDULGE in price comparisons we would open your eyes with astonishment. We'd rather you'd see the suits and judge for yourself.

REMEMBER PLEASE, that there is only a limited number in these two lots, but they include some of the smartest and most attractive models of the season; jaunty short-waisted styles, novelties, belted effects and tailored models, of serge, gaberdine, poplin and cheviots. Choice for \$10.95 and \$18.95.

### We Are Headquarters for MARY JANE PUMPS

All Favorite Leathers

All Sizes and Widths



—Mary Janes hold their popularity as a shoe for style and comfort, because they are made on the most scientific lines.

Misses and Girls especially like MARY JANES for their smart lines—and women like them for their ease-giving swing; broad low heels, flat soles—surely the ideal warm weather shoe because they give the feet plenty of room.

There has been a scarcity of this Favorite Footwear this season—but a recently arrived shipment makes our stock complete. We are ready to supply your needs in all popular leathers as well as white canvas. All sizes and all widths.

### WHITE CANVAS

#### Mary Jane Ankle Strap Pumps

Infants' White Canvas Mary Jane Pumps, Sizes 1 to 4's ..... \$1.00  
Children's White Canvas Mary Janes, Sizes 5 to 8's ..... \$1.50  
Girls' White Canvas Mary Jane Pumps, Sizes 8 1-2 to 11's ..... \$1.75  
Misses' White Canvas Mary Janes, Sizes 11 1-2 to 2's ..... \$2.00  
Women's White Canvas Mary Janes, Sizes 2 1-2 to 6's ..... \$2.50

### Handsome Collection of Pretty Summer Frocks and Silk Dresses HALF PRICE



**"The Fair"**  
FRANKENBERG BROS. NEW YORK  
KNOWN FOR BETTER VALUES

—NOT AN ORDINARY DISTRIBUTION OF GARMENTS in any sense of the word—but, a MID-SEASON CLEARANCE MOVEMENT—that brings values that should make you open your eyes wide—and should be responsible for the biggest Monday's business the women's garment section has known in months.

At opportunity no woman who is in search of a Pretty Summer Frock, or Charming Silk Dress of quality at a reasonable price should overlook. Women are carrying them away by the twos and threes—and it's no wonder, for they can get two dresses for the usual cost of one.

#### A Big Monday Value in White Wash Skirts \$1.45

A BIG MONDAY VALUE IN WHITE WASH SKIRTS—A newly arrived shipment brimful of economy for you—and you know women can never have too many Wash Skirts, especially if they are of the kind that keep their shape and launder easily. These are of White Pique and Gaberdine, well made and neatly finished, pleated and flared styles—CHOICE \$1.45, but worth considerably more.

### Misses' and Children's White and Novelty Dresses Big Savings on Separate Skirts

#### Reduced to Half Regular Prices

—A careful investigation of the Children's Wear section has uncovered a stock of dresses much too great for this period of the season. An inviolable rule of this store does not permit of carrying garments from one season to the other—so, we have made price reductions much greater than any mark-down that you'd expect on such pretty, practical White and Colored Frocks.

WE EXPECT TO SEE a heavy of interested mothers in this department tomorrow morning, and their visit will not be followed with a disappointment, for there are dresses in all sizes for girls from 2 to 16 years.

#### Save One-Half on White Dresses

\$2.00 Dresses Reduced to \$1.00    \$6.50 Dresses Reduced to \$3.25  
\$2.50 Dresses Reduced to \$1.25    \$7.50 Dresses Reduced to \$3.75  
\$3.00 Dresses Reduced to \$1.50    \$8.50 Dresses Reduced to \$4.25  
\$5.00 Dresses Reduced to \$2.50    \$10 Dresses Reduced to \$5.00

### Children's & Girls' Colored Dresses

#### At Very Substantial Reductions

65c Colored Dresses; Children's Size 1 to 6 Years for ..... 49c  
55c Colored Dresses; Children's Sizes 6 to 10 Years for ..... 79c  
\$1.50 Colored Dresses; Children's Sizes 10 to 12 Years for ..... \$1.19  
\$2.25 and \$2.50 Colored Dresses, Size 12 to 14 Years for ..... \$1.75  
\$3.50 Colored Dresses; Girls' Sizes 14 to 16 Years for ..... \$2.35

### Children's Wash Coats

#### 1/3 Off Regular Price

—Mothers should be quick to take advantage of these low prices for Children's Summer Coats, for such values don't happen often. Made of serviceable washable materials in white and pique colors, wide collars and cuff sleeves, some trimmed with contrasting colors, sizes 2 to 16 years.

Children's \$2.50 Coats \$1.67  
Children's \$3.00 Coats \$2.00  
Children's \$4.50 Coats \$3.00  
Children's \$5.50 Coats \$3.67

### Wool Coats

#### Reduced 1/4

—Another sensational clearance of Girls' Wool Coats, greatly reduced for a hurried out-go, of plain serges, plaids and checks, smart, dashing styles, in sizes from 2 to 14 years.  
Regular \$2.50 Coats...\$1.88  
Regular \$3.00 Coats...\$2.25  
Regular \$4.50 Coats...\$3.38  
Regular \$5.00 Coats...\$3.75  
Regular \$7.50 Coats...\$5.63

### Remainder of Trimmed Hats

#### 98c Smart Models

—Just a bit of it, a smartly Trimmed Hat for only 98c—Small and medium shapes that formerly bore markings that you'd almost think impossible should we quote them. They'll go quickly at this ridiculously low price.

### "DIX-MAKE" House Dresses

#### One-Fourth Off Reg. Price

—EVERY WOMAN WHO IS FOND OF charming washable dresses will appreciate these entirely new "DIX-MAKE" models. In fact, they abound with so much style, are tailored with such exacting care, and made of such fine materials they would be admired on any informal occasion. An added incentive to early buying is that regular prices have been reduced ONE-FOURTH.

MADE OF EXCELLENT QUALITY Percales, Chambray and Gingham, in a full range of plain colors, Nurse's stripes and checks; simple models with full flaring, or pleated skirts; collarless styles as well as those with sailor collars, one large pocket and detachable belt, trimmed with piping or embroidery. SEE THEM MONDAY. You'll want several at the sale prices.

### SAVE One-Fourth

\$1.25 House Dresses For ..... 95c  
\$1.50 House Dresses For ..... \$1.15  
\$1.75 House Dresses For ..... \$1.30  
\$2.00 House Dresses For ..... \$1.50  
\$2.50 House Dresses For ..... \$1.90  
\$3.00 House Dresses For ..... \$2.25  
\$3.50 House Dresses For ..... \$2.65

### Children's Straw Hats

**49c**

—CHILDREN'S TRIMMED HATS re-priced at 49c—and there's a splendid assortment from which to choose, not one in the group that sold for less than \$1.50 and some are worth as much as \$2.50, of fine quality of straw, with ribbon and flower trimming. Delightful styles for girls from 2 to 16 years. CHOICE MONDAY FOR 49c.



### Lingerie Dresses

\$8.50 Lingerie Dresses ..... \$4.25  
\$10.00 Lingerie Dresses ..... \$5.00  
\$12.50 Lingerie Dresses ..... \$6.25  
\$15.00 Lingerie Dresses ..... \$7.50  
\$20.00 Lingerie Dresses ..... \$10.00  
\$22.50 Lingerie Dresses ..... \$11.25  
\$25.00 Lingerie Dresses ..... \$12.50

### SILK DRESSES

\$12.50 Evening Dresses ..... \$6.25  
\$15.00 Evening Dresses ..... \$7.50  
\$18.50 Evening Dresses ..... \$9.25  
\$20.00 Evening Dresses ..... \$10.00  
\$22.00 Evening Dresses ..... \$11.00  
\$27.50 Evening Dresses ..... \$13.75  
\$25.50 Evening Dresses ..... \$12.75

—NOT AN UNLIMITED NUMBER, of course, but sufficient variety to make choosing easy—and they're in quite the smartest styles of the season. Made of white serge, and new stripes and plaids in pretty colors and combinations; pleated and flared styles that are up-to-the-minute in style—at a reduction of ONE-FOURTH off regular prices.

Regular \$8.50 Skirts ..... \$6.38  
Regular \$10.00 Skirts ..... \$7.50  
Regular \$12.50 Skirts ..... \$9.38  
Regular \$15.00 Skirts ..... \$11.25

### White Wash Skirts

#### 1-3 OFF Reg. Price

—THIS SALE brings them to a cost that is very inexpensive, but they are not lacking in style or refinement, they are from our early season's stock and are slightly mused and soiled from handling but a tubbing will make them like new—and women will be glad to buy them for a THIRD less than they were originally marked to sell.

\$4.50 White Skirts for ..... \$3.00  
\$5.00 White Skirts for ..... \$3.34  
\$6.50 White Skirts for ..... \$4.34

### Children's Wash Hats HALF PRICE

—CHILDREN'S LINGERIE AND WASH HATS reduced to one-half their former selling prices. Made of White Pique and Chambray, Lawn and Eyelet embroidery; dainty creations with fine lace or embroidery trimming, some finished with black velvet bands and bows—REGULAR PRICES \$1.00 to \$2.50—SALE PRICES 50c to \$1.25.

### The Sale of Summer Dress Cottons Continues to Attract

#### How Can You Afford to Miss This Wonderful Opportunity?

A Varied Assortment **17<sup>1</sup>/<sub>2</sub>c**

—MANY pretty dresses and dainty waists will be cut out of these exquisitely sheer and dainty fabrics. Such a varied assortment that there is a pattern to answer every requirement. Seed Voiles, Bistres, Tub Silks, Egyptian Tissues and Phantom Voiles. Regular 35c materials for 17<sup>1</sup>/<sub>2</sub>c a yard.

**50c Dress Cottons**  
**Per Yd. 25c**

—THE WEAVES that every woman would gladly pay full price for. And with the saving equal to the price spent on each yard, there will be a clipping off of dress lengths such as you never saw before. Mercerized Striped Gabardines and Sheer Fluffy Satin Striped Voiles—Sale Price 25c a yard.

**Lattice Silks; Voiles 32<sup>1</sup>/<sub>2</sub>c**

—WITH THE numberless airy Frocks that every woman plans for the summer months, this offer is indeed a most interesting opportunity. Lattice Silks and Embroidered Voiles, white and color, grounds with stripes, and over-prints in flower patterns. Worth 65c a yard, Sale Price 32<sup>1</sup>/<sub>2</sub>c.

**Smart New Fabrics 37<sup>1</sup>/<sub>2</sub>c**

—TO SAVE substantially on such fashionable Summer Dress Materials and right at a time when these pretty fabrics are in greatest demand, is a opportunity few women will want to miss. Print Silks, Awning Striped Gabardines and Mercerized Cotton Crepe De Chine in plain colors—Per yard 37<sup>1</sup>/<sub>2</sub>c.

**Sheer Lovely Voiles 12<sup>1</sup>/<sub>2</sub>c**

—AWNING Striped Voiles, Golden Gate Voiles and Striped Linens, it's a wonderful assortment, and we are sure you have never bought the equal of these dainty fabrics at 12<sup>1</sup>/<sub>2</sub>c a yard. It is a far greater reduction than these goods warrant, for now is the time they're in style and the qualities are superior.

**25c Costume Crepe 12<sup>1</sup>/<sub>2</sub>c**

—The daintiest Frocks a woman or young girl can wear in summer is one of Windsor Costume Crepe. AND WHAT A LITTLE PRICE for it—just 12<sup>1</sup>/<sub>2</sub>c—and actually worth 25c a yard—what a lucky chance for you to purchase at just one-half of the first-of-the-season price. In a wealth of colorings and dainty floral designs on white grounds.

**Mercerized Gabardine 15c**

—YOU WHO are familiar with the price at which these Mercerized Gabardines have been selling all during the season will be first to appreciate this reduction. It is just the right material for Sports Togs or outing garments, in all wanted plain colors—per yard 15c.

### Sale of Neckwear

Regular 35c Neckpieces For ..... 17 1-2c  
Regular 50c Neckpieces For ..... 25c  
Regular 75c Neckpieces For ..... 37 1-2c  
Regular \$1.00 Neckpieces For ..... 50c  
Regular \$1.25 Neckpieces For ..... 62 1-2c  
Regular \$1.50 Neckpieces For ..... 75c



### Parasols

#### HALF PRICE

\$1.25 Parasols For ..... 63c  
\$2.00 Parasols For ..... \$1.00  
\$3.00 Parasols For ..... \$1.50  
\$4.00 Parasols For ..... \$2.00  
\$5.00 Parasols For ..... \$2.50  
\$6.50 Parasols For ..... \$3.25  
\$7.50 Parasols For ..... \$3.75  
\$8.50 Parasols For ..... \$4.25  
\$10.00 Parasols For ..... \$5.00